

**If you have a successful career in the Event industry and have always wanted a piece of the action, this is your opportunity.**

We are looking for exceptional people, passionate about our planet, people, and policies, who will rise to our standards while bringing their unique perspectives to the table. To the right candidate, we will not only be offering a competitive salary but also a stake in the company that you are helping to build. How many times have you helped build successful events and realized that you had no share in their true value? This will be your golden opportunity to get your skin in the game.

**Job Title: Digital Marketing Specialist**

**Location: Jakarta, Indonesia (Hybrid)**

**Job Type: Full-time**

**Key Responsibilities:**

- Be responsible for executing and managing social media marketing campaigns
- Implementing digital marketing strategies
- Monitoring web analytics, and conducting online marketing activities.
- Assist in establishing event partnerships with stakeholders
- Securing KOLs and supervise affiliated marketing
- Involved in content creation including script-writing, copy writing, taglines, hashtags, video and photo editing
- The role will also involve communication and collaboration with internal and external stakeholders to ensure effective marketing efforts.

**You must possess the following:**

- Social Media Marketing and Digital Marketing skills
- Experience in web analytics and online marketing
- Excellent communication skills
- Strong analytical and problem-solving abilities
- Knowledge of the latest digital marketing trends and tools
- Ability to work independently and under tight deadlines
- Experience in event management or related industries is a plus
- Bachelor's degree in Marketing, Communications, or a related field

**Preference will be given to those who also have the following:**

- An undergraduate degree or higher in a field relevant to the role could help greatly.
- Experience in planning meetings, incentives, conventions, conferences and exhibitions.
- Experience in managing external partners, suppliers and vendors, sourcing and negotiating contract services.
- Excellent verbal and written English communication skills.
- Chinese, Japanese or Korean is a plus.
- Computer literacy in Microsoft Offices, SNS marketing, CAD (or similar)

If you want to own a piece of your future, please apply to [goboundless8@gmail.com](mailto:goboundless8@gmail.com)

**Compensation:** Commensurate with the work experience