

If you have a successful career in the Event industry and have always wanted a piece of the action, this is your opportunity.

We are looking for exceptional people, passionate about our planet, people, and policies, who will rise to our standards while bringing their unique perspectives to the table. To the right candidate, we will not only be offering a competitive salary but also a stake in the company that you are helping to build. How many times have you helped build successful events and realized that you had no share in their true value? This will be your golden opportunity to get your skin in the game.

Job Title: Project Manger

Location: Bangkok, Thailand (Hybrid)

Job Type: Full-time

Key Responsibilities:

- Identify and target potential clients and sponsors for participation in events and exhibitions.
- Develop and maintain strong relationships with clients, understanding their needs and providing tailored event solutions.
- Achieve and exceed sales targets through proactive outreach, effective negotiation, and closing deals.
- Collaborate with the sales team to create compelling sales pitches and presentations.
- Develop and execute comprehensive marketing strategies to promote events and exhibitions.
- Create engaging content for promotional materials, including brochures, press releases, and social media campaigns.
- Utilize various digital marketing channels, including social media, email, and online advertising, to maximize reach and impact.
- Monitor and analyze marketing performance metrics to optimize campaigns and ROI.
- Collaborate with design and content teams to ensure the production of high-quality marketing materials.
- Work closely with the operations team to ensure seamless execution of events.
- Assist in planning and organizing promotional activities to enhance event visibility.
- Coordinate with sponsors, exhibitors, and vendors to ensure their needs are met and expectations are exceeded.
- Stay informed about industry trends, competitor activities, and market dynamics.
- Conduct market research to identify new opportunities and areas for growth.
- Generate regular reports on sales and marketing performance, providing insights and recommendations for improvement.

You must possess the following:

- Inherent ability to work seamlessly under pressure while adapting to ever-changing scenarios.
- Proven problem-solving capabilities - anticipating, initiating, and resolving issues.

- Meticulous attention to details.
- Sales experience is a plus.
- Excellent time management.
- Organizational skills to manage multiple projects.
- Ability to lead small project teams and run programs independently (i.e., Virtual/Hybrid).
- Ability to travel when required.

Preference will be given to those who also have the following:

- An undergraduate degree or higher in a field relevant to the role could help greatly.
- Experience in planning meetings, incentives, conventions, conferences and exhibitions.
- Experience in managing external partners, suppliers and vendors, sourcing and negotiating contract services.
- Excellent verbal and written English communication skills.
- Chinese, Japanese or Korean is a plus.
- Computer literacy in Microsoft Offices, SNS marketing, CAD (or similar)

If you want to own a piece of your future, please apply to goboundless8@gmail.com

Compensation: Commensurate with the work experience